Success Stories (EMBA, MBA & Specialised Masters)

KU KAI LI
Manager
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Programme name:
Master of Business Administration (MBA)

Institution:
University of Adelaide (UoA)
via Ngee Ann-Adelaide

What is this Programme about?

Offered by the University of Adelaide (UoA) through Ngee Ann-Adelaide (NAA), the Master of Business Administration (MBA) programme is widely recognised for its high quality and rigour, equipping students for managerial roles with lifelong skills in problem solving, communication skills, leadership, team building, analytical and critical abilities that will enable them to better understand and deal with the complex issues of management in a rapidly changing business environment.

Why did you decide to do a Postgraduate Degree with NAA?

UoA’s reputation, consistent ranking in the top 1% of universities worldwide and a member of the Group of Eight which is a coalition of Australia’s leading research universities and that UoA has also been awarded a 5-year accreditation for its business programmes by the Association to Advance Collegiate Schools of Business (AASCB) which is one of the world’s most respected accrediting bodies.

The MBA programme is also offered on a flexible study mode, which allows me to plan my time optimally as a full-time working professional and studying part-time.

How did the Postgraduate degree help you in your career?

I learnt to be more critical and systematic in my thinking. We analysed real-life corporate case studies, often which we had to apply the various theories and frameworks, such as determining the strengths or weaknesses of a company’s strategies and identifying opportunities or threats, before making sound recommendations.

Currently a Manager with a local government agency, I am involved in the development and management of strategic programme designed to generate economic and social growth for Singapore and to lay the groundwork for the country to be the world’s first smart nation. The insights gleaned from this MBA programme had essentially complemented my existing skillsets, allowing me to better conceptualise and manage programme, while building better working relationships with my colleagues and project stakeholders.

Talk about an interesting module?

I enjoyed all the MBA courses that I had enrolled in to-date, with my favourite being the module on “Fundamentals of Leadership”. The lecturer was very enlightening and engaging; not only would she share useful case studies with the class, she would also invite the class to share their personal stories relating to their organisations and past leadership experiences.

What were some of the important takeaways from the Postgraduate course?

I believe the holistic curriculum of the MBA programme is beneficial to my current and new professional endeavours in future as it provides a strong and comprehensive foundation for me to understand the key success factors of businesses, ranging from management, marketing, finance to operations and strategic management.

This MBA programme had been truly my best educational investment to-date. The returns had been many folds, both in terms of the academic knowledge acquired and in the valuable relationships forged with like-minded course mates during the programme local and overseas.

I represented NAA as one of the 82 participants for the 27th European Summer School for Advanced Management hosted this year 2014 in UK. This summer school was very memorable for me as there were many opportunities for me to mingle with many friends from all around the world, including Australia, Canada, China, Germany, South Africa, and in UK.

As it is a success feature, what success have you encountered after completing the MBA programme?

I was really glad to be given the opportunity to put my academic knowledge into practice for the past year; and have since completed projects working alongside many other outstanding volunteers for several local Voluntary Welfare Organisations (VWOs), assisting them in their business functional areas that include financial sustainability, human capital development, operations management, impact measurement and strategic planning as a Deputy Vice President, managing a team of professional volunteers.

Other Information:
The Master of Business Administration (MBA) programme is offered by the University of Adelaide through Ngee Ann-Adelaide.
For details email registrar@naa.edu.sg or call 6738 2910.