TURNING DREAMS INTO REALITY

Who said big dreams are lofty ideals? Whether you flourish in a corporate gig or choose to run solo, these two Ngee Ann-Adelaide (NAA) Education Centre bachelor degrees are the ideal stepping stones to living your dreams.

WANT TO BE A POWERFUL BUSINESS WOMAN?

If you’re gunning for a career that lets you flex your critical thinking muscles in a continually changing business environment, the Bachelor of Commerce provides four tracks that fulfill your ambitions.

1. The world is your oyster with the International Business track, which is designed for those who wish to hold a management position within a company involved in international business. It’s never too early to start carving your career as a business consultant or in international trade.

2. Get on board the Management track, and you’ll be a front runner for jobs dealing with organisational behaviour, human resource management and even social research.

3. If you’re not just known for having the gift of the gab, but are also fascinated by the branding that goes on behind a successful product, then the Marketing track is perfect for you.

4. You can have the best of all worlds. Enroll for the General track if you want to dabble in international business, management and marketing, while honing your analytical, decision-making and leadership skills. How’s that for a well-rounded education?

WANT TO BE YOUR OWN BOSS?

A conventional desk job might not sit well with your go-getter personality. With a Bachelor of Innovation and Entrepreneurship under your belt, you can rest assured you’ll be calling the shots in your career.

1. The future is now. With modules that teach you skills on new venture planning and entrepreneurial strategy and resourcing, there’s no better time to kickstart your plans of running your own cafe or tech start-up.

2. So you know NAA is serious about your education, the degree equips you with an arsenal of skills, such as how to assess risks and opportunities that arise in the process of putting a business plan into action.

3. Don’t worry if you’re not keen on starting your own business yet. The degree is also designed for budding entrepreneurs, who are interested in developing strategies to build their employer’s business in innovative ways.

GOING PLACES

Have you always envied your friends studying overseas? Embark on your own globetrotting experience when you opt for the Global Learning Program, the NAA Inbound Adelaide Summer & Winter School Program, or the NAA Inbound Adelaide Semester Program. Who says your classroom has to be within four walls?

NEE ANN - ADELAIDE EDUCATION CENTRE

A joint venture partnership between two of the oldest and most respected institutions in the Asia Pacific region: the Ngee Ann Kongsi and the University of Adelaide, established since 1998.